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(16 Agrahayana 1931)

GOVERNMENT OF PUDUCHERRY
CHIEF SECRETARIAT (CO-OPERATION)

(G.O. Ms. No. 7/2008/Co-op., dated 1st December 2009)

NOTIFICATION

The Lieutenant-Governor of Puducherry is pleased to approve
“The Scheme of Assistance to the Members of Self-help Groups for
purchase of Milch Cows / Buffaloes in the Union territory of
Puducherry” as appended to this Order, in supersession of the earlier
Scheme notified in G.O. Rt. No. 5/Co-op., dated 10-8-2006 of the
Chief Secretariat (Co-operation), Pondicherry, save as respects done

or omitted to be done before such supersession for implementation of the Union territory of Puducherry. The scheme shall come into force with immediate effect.

This issues with the concurrence of the Finance Department *vide* their U.O. No. 69310/FD/F5/A2, dated 19-10-2009.

(By order of the Lieutenant-Governor)

D. MAHEEPATHI,

Under Secretary to Government (Co-op.).

**GUIDELINES FOR IMPLEMENTATION OF THE SCHEME OF
ASSISTANCE TO THE MEMBERS OF SELF-HELP GROUPS FOR
PURCHASE OF MILCH COWS / BUFFALOES IN THE
UNION TERRITORY OF PUDUCHERRY**

1. *Short title, extent and commencement.*— (i) This scheme may be called the Scheme of Assistance to the Members of Self-help Groups for Purchase of Milch Cows / Buffaloes in the Union territory of Puducherry.

(ii) It shall extend to the whole of the Union territory of Puducherry.

(iii) It shall come into force with immediate effect.

2. *Objective.*— The objective of the scheme is,—

(i) to encourage rural poor to take up dairying as one of the income generation activities;

(ii) to create a subsidiary self-employment to the rural people for their livelihood;

(iii) to help the members of the self-help groups to avail subsidy for the purchase of milch cows / buffaloes; and

(iv) to improve milk production and thereby achieve economic upliftment of the rural folk and contribute to the national economy.

3. *Target group/eligibility.*—

- (i) Rural self-help group members;
- (ii) Self-help group members who have previous experience in keeping milch cows/buffaloes;
- (iii) Members having the annual family income of not exceeding Rs. 24,000 or possessing red ration card ;
- (iv) Those self-help groups organised by the NGO's, consisting of both BPL and APL members are also eligible subject to condition that not less than 70% of the members of any such group are having annual income not exceeding Rs. 24,000 per annum or possessing red ration cards;
- (v) The minimum 16% coverage is to be earmarked for scheduled caste beneficiaries.

4. *Selection of self-help groups.*— The selection of self-help groups (SHG) will be done by a committee consisting of a representative from the Co-operative Department in the cadre of Registrar of Co-operative Societies or his nominee not below the rank of Dairy Development Officer / Deputy Registrar of Co-operative Societies (Dairy) and the Managing Director, Ponlait being the nodal agency. The following are the criteria for selection of self-help groups:—

- (i) Those self-help groups who are functioning for one year or more and having savings account in any of the Nationalised Bank/ Co-operative Bank.
- (ii) Those members of self-help groups who have not availed any subsidy / financial assistance from any other Government Departments / Institutions / Agencies and necessary NOC's shall be obtained and produced along with the application.

5. *Pattern of assistance.*— (i) The amount of subsidy shall be 75% of the cost of cow/buffaloes subject to a maximum of Rs. 12,000 to be extended to each member of self-help groups for purchase of one milch cow / buffalo in the Union territory of Puducherry;

6. *Process of applications.*— The applications, which are available with Ponlait, will be issued to the members of self-help groups. The filled in applications submitted to Ponlait by self-help groups should be recommended by the MLA of their respective constituencies. These applications will be scrutinized by the circle supervisors of Ponlait, whereas for Karaikal region by the officials of the Karaikal Co-operative Milk Producers' Union and for Mahe and Yanam region by the officials of respective Co-operative Milk Producers' Society Limited and submitted to the selection committee for final selection for granting subsidy for the purchase of milch cows / buffaloes.

7. *Mode of purchasing the milch cow / buffaloes.*— (i) (a) For Puducherry region, a committee will be constituted including a representative from Ponlait and a Veterinarian from the Department of Animal Husbandry and Animal Welfare.

(b) For Karaikal region, one committee will be constituted including a representative from the Co-operative Department, Karaikal Co-operative Milk Producers' Union and a Veterinarian from the Department of Animal Husbandry and Animal Welfare.

(c) For Mahe and Yanam regions, a committee will be constituted including a representative from the Co-operative Department, respective Co-operative Milk Producers' Society and a Veterinarian from the Department of Animal Husbandry and Animal Welfare.

(ii) The beneficiaries should move to far off places from their own villages and outside the Union territory of Puducherry to purchase the cows / buffaloes for inducting new cross breeds and increasing the herd strength based on the criteria mentioned below:

(a) Age of the cows/buffaloes : 4 to 6 teeth/6 to 8 teeth

(b) Breed of cows/buffaloes : Cross-breed/Graded Murrah

(c) Milk yield of cows/buffaloes : 6 to 8 litres per day

(d) Cows /buffaloes already owned by the beneficiary and the cows /buffaloes available locally should not be inducted.

(e) The animals should be healthy and free from diseases and in particular should be free from Foot and Mouth Disease, Mastitis or any other uterine infections;

(f) The animals should not have ear tag or marks from previous tagging;

(iii) The committee shall visit the place at which the milch cows / buffaloes are purchased by the members and select the cows / buffaloes based on the above criteria and the cows /buffaloes should be insured for three years by ear tagging .

(iv) Based on the valuation certificate given by the Veterinarian in respect of the cows / buffaloes purchased by the SHG members, the subsidy amount will be paid to the sellers, after deducting the cattle insurance premium amount.

8. *Inspection after purchase and animal health coverage.*— The inspection of the cows / buffaloes will be made after purchase periodically at random by the members of the Selection Committee to ensure proper maintenance of the cows / buffaloes. The Commune Veterinary Surgeon will be responsible for complete health coverage of the milch cows / buffaloes including the breeding, feeding and insurance claims.

9. *Recovery / cancellation of subsidy.*— Before distribution of the subsidy under this scheme, an undertaking in the form appended to this scheme shall be obtained from the beneficiary to the effect that the beneficiary would supply milk to the nearby Co-operative Milk Producers' Society only and will not sell the animal for a period of 3 years and in case, if it is proved/found subsequently that the information furnished by the member is false or if the animal is found to have been sold, the total cost of the animal is liable to be recovered from the beneficiary by the Government.

10. *Interpretation and clarification.*— In the implementation of the scheme, if any doubt arises in regard to interpretation of any of the provisions of the scheme or if any point requires clarification, the matter shall be referred to the Secretary to Government (Co-operation) and the decision of the Secretary to Government (Co-operation) shall be final.

D. MAHEEPATHI,

Under Secretary to the Government (Co-op).

APPENDIX**UNDERTAKING**

I, Thiru/Tmt./Selvi.....daughter/wife/son of
.....residing at.....
.....and recipient / beneficiary of
the subsidy assistance under the scheme of assistance to the
members of self-help groups for purchase of milch cows / buffaloes
in the Union territory of Puducherry, from the Co-operative
Department, Puducherry, do hereby solemnly affirm that the
information furnished by me while applying for assistance under the
said scheme is true and genuine. In case it is proved or found
subsequently that the information furnished by me is false, I hereby
undertake to repay the amount granted to me as subsidy to the
Government and also agree for the recovery of the same in whatever
manner deemed fit.

I also undertake that I shall not sell the milch cow / buffalo
provided under this scheme for a period of 3 years from the date of
sanctioning of the subsidy assistance and milk produced from these
milch cows / buffaloes shall be supplied to nearby Co-operative Milk
Producers' Society. In case the animal has been found to have been
sold in violation of this undertaking, the subsidy is liable to be
recovered from me by the Government forthwith.

Place :

Date :

Signature of the beneficiary

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